

## **Cookie Policy**

The Pet Creations Website may use cookies, web beacons, and/or other tracking technologies when you visit our website, [petcreations.co.za](http://petcreations.co.za). This includes any other form of media, mobile website, or mobile application related or connected thereto for the purpose of customising the website and improving the user experience.

### **About this Cookie Policy**

This Cookie Policy explains what cookies are and how we use them and the types of cookies we use (i.e. the information we collect using cookies and how that information is used). For further information on how we use, store and keep your personal data secure, see our Privacy Policy

Your consent applies to the [petcreations.co.za](http://petcreations.co.za) domain.

### **What are Cookies?**

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies assist us in making the website function properly, making it more secure, providing a better user experience, understanding how the website performs and to analyse what works and where it can be improved.

### **How Do We Use Cookies?**

Our website uses first party and third-party cookies for several purposes. First-party cookies are necessary for the website to function in the right way, and they do not collect any of your personally identifiable data. The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, to provide a better user experience and to help speed up your future interactions with our website.

### **What Types of Cookies Do We Use?**

*Necessary:* Some cookies are essential for you to experience the full functionality of our site. They allow us to maintain user sessions and prevent any security threats. They do not collect

or store any personal information. For example, these cookies allow you to add products to your cart, and checkout securely.

*Analytics:* These cookies store information like the number of visitors to the website, website pages that have been visited, etc. These data help us understand and analyse how well the website performs and where it needs to be improved.

*Functional:* These cookies help certain non-essential functionalities on our website. These functionalities include embedding content like videos or sharing content of the website on social media platforms.

*Preferences:* These cookies help us store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the website.